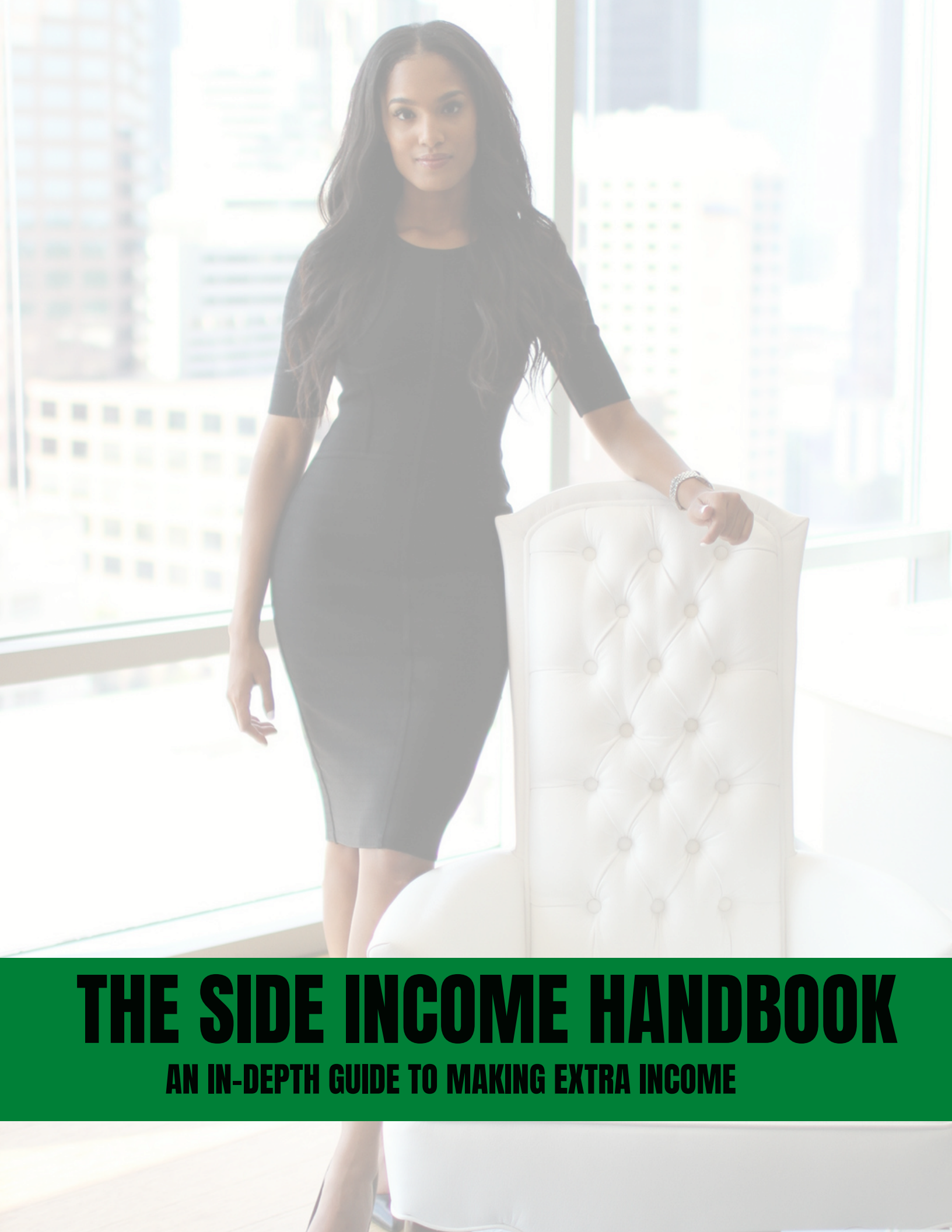


THE SIDE INCOME HANDBOOK

AN IN-DEPTH GUIDE TO MAKING EXTRA INCOME

I always tell people that it's best to have more than one stream of income. In fact! You should try several streams of income as it says in Ecclesiastes 11:2.

I wanted to give you a guide that would help you. The information I am providing is from things I have tried and also from people I know who have tried them.
I will be giving you a lot of tips and information throughout this book so let's get started!

15+ OPPORTUNITIES YOU CAN START

Maybe you do not have a side INCOME just yet. You can start by deciding what are some of the things you are already good at. You can also take a training course and learn a new skill. You do not need experience or a degree to earn money with a side hustle, unless that particular side hustle requires it.

If there's a certain type of work that you're interested in but you don't know how to do it or have the funds to take a course there are free online training courses you can take to learn how to do specific types of jobs so you can earn money with them. Some people even learn things like how to do makeup, hair and nails from YouTube and become self taught. If you have not decided on what it is that you want to do just yet, do not worry! On the next few pages have listed several different hustles to help you in selecting which one is right for you. I have included an assessment as well as a side hustle goal sheet to help you in the planning and brainstorming process.

LASH TECH

Average Monthly Pay: $4,367-$5,000

How To Start:

- Complete an eyelash technician training program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get lash supplies (glue, lashes etc.)
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts

Helpful Tips:

- Decide if you will offer Classic or Volume lashes
- When building up clientele always start with friends and family and began creating a portfolio of your work.
- Offer loyalty cards and discounts
- Practice makes perfect! Keep working at it until you become better at it!
- Use a scheduling app
- **ACUITY SCHEDULING** is one of my favorites

NAIL TECH

Average Monthly Pay: $3,500-$4,000

How To Start:

- Complete a nail technician training program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get nail supplies
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts

Helpful Tips:

- Decide if you want to work in a salon or be home based
- You can start practicing nails with a basic nail kit (practice hand, nail tips, nail glue, nail tip cutter, nail file, buffer, nail liquid, nail powder, color polishes , clear top and base coat)
- Practice on friends and family
- Offer loyalty cards and discounts!
- Create a price list and do not over charge as a beginner
- **ACUITY SCHEDULING** is one of my favorites

MAKEUP ARTIST

Average Monthly Pay: $3,500-$4,000

How To Start:

- Complete a makeup program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get makeup supplies
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts
- visit makeup expos to get discounted make up supplies

Helpful Tips:

- Purchase disposable makeup supplies (lash wands, lip wands, beauty sponges, makeup wipes etc.)
- Practice your makeup daily and practice on friends and family
- Offer discount for referrals
- Create a price list

HAIR STYLIST

Average Monthly Pay: $3,500-$4,000

How To Start:

- Complete a cosmetology program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get hair supplies
- Decide on what kind of hair styles you are interested in offering
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts

Helpful Tips:

- When building up clientele always start with friends and family and began creating a portfolio of your work.

- Offer loyalty cards and discounts!

- Practice makes perfect! Keep working at it until you become better at it!

INSTACART

Average Monthly Pay: $800 - $2,000

How To Start:

- Download and apply right on the app!
- No interview needed!
- Must be at least 18 years old.
- Instacart requires a Background check
- Background check can take 1-2 days
- Create your own schedule that will work best for you
- Start working ASAP!
- You can either shop and deliver the items to the customer or shop and prepare for the items to be picked up.
- Insulated bag to deliver items is needed
- You are able to set your own hours

Helpful Tips:

- Use the stride app to track you mileage and expenses
- Early morning batches pays the most
- Save a generic greeting and greet the customer

POSTMATES/ DOOR DASH

Average Monthly Pay: $600 - $1,200

How To Start:

- Download and apply right on the app!
- No interview needed!
- Must be at least 18 years old.
- Instacart requires a Background check
- Background check can take 1-2 days
- Create your own schedule that will work best for you
- Start working ASAP!
- No car needed (transportation can be a walking, scooter, car or bike)
- with door dash the order comes to you and you can accept or decline within 30 sec
- You work hours are flexible and you decide when you want to work
- Unfortunatley door dash does not provide benefits
- postmates will pay you money when you have to wait for orders ($0.10 per minute).

Helpful Tips:

- post mates "blitz" or peak hours 10:30am-1:30pm or 5:30pm-8:30pm
- work in busy areas
- Always keep the customer informed if there will be a delay in order

UBER/LYFT

Average Monthly Pay: $1,300-$3,000

How To Start:

- No interview needed!
- Download from the App!
- Must be at least 18 years old.
- Requires car model year 2006 or newer
- Background check can take 1-2 days
- Create your own schedule that will work best for you
- Some cities will require a drug test and fees to be registered
- You will need car insurance
- Customers reviews can effect your ratings

Helpful Tips:

- Try to keep your car clean
- Keep mini water bottles available in cup holder
- The passenger app will show you cars that are around so it is best to work in a less crowded area
- Peak hours are early mornings (5am-10am) Afternoons (11am-1pm) and evenings (4pm-7pm)

AMAZON FLEX

Average Monthly Pay: $500-$1,000

How To Start:

- Must pass a background check
- Sign up using your Amazon account or by creating an account
- Must provide your information
- You will be delivering Amazon, Amazon fresh and Prime orders
- You will be picking up packages from a distribution center and scanning the
- Amazon flex works in blocks
- You pick up block shifts (2-3 hours)

Helpful Tips:

- Pays good
- Payout is twice weekly Tuesday and Friday
- Prime Now blocks are the highest paying blocks but hard to get
- Organize your packages by zones or code, it will save you time

FACEBOOK MARKET/OFFERUP

Average Monthly Pay: ENDLESS

How To Start:

- Sell items on facebook market and offerup
- Price the items you are selling
- Make sure pictures are clear
- respond to customers quickly
- set notification on your mobile device
- no listing fees to sell
- All profit goes in your pocket
- Give as much information about the product you are selling in the description to avoid a lot of questions
- include search tags
- If an item is not selling be willing to bring down the price

Helpful Tips:

- Be willing to negotiate
- Meet customers at a public location
- Accept cash only payments
- respond quickly

CATERING

Average Monthly Pay: ENDLESS

How To Start:

- Think about the kind of food you are wanting to serve (Dinner, Lunch, Desserts, Appetizers, Cocktails etc.)
- Create a menu
- get supplies and food needed
- Get applicable permits and licenses
- You are going to need Food Liability Insurance. Here is a website for more info **FOOD LIABILITY PROGRAM**
- set your prices
- market your business! pass out flyers and menus! post on facebook and take out ads in local newpapers
- If you need help with pricing visit **PRICING GUIDELINES FOR CATERING**

Helpful Tips:

- Research the right permits and license you will need
- You can start taking orders ahead of time
- make sure you take clear pictures of your dishes

YOUTUBE

Average Monthly Pay: ENDLESS

How To Start:

- You must sign up for a youtube account
- Select "Create Channel"
- Add a cover photo and profile picture
- Plan your content and decide what your channel will be about
- Find the best equipment
- Research a good editing software to use
- You can also use your iphone to create videos and edit in imovie
- Use AdSense to get advertising revenue

Helpful Tips:

- try to look for inspiration
- Market your youtube channel to build followers
- Optimize your videos for search and SEO
- Build your network with social media
- Connect with your viewers that are commenting in the comments

AIRBNB

Average Monthly Pay: $1,000-$2,000

How To Start:

- Sign up on the website or the app
- It's free to create an account
- fill out personal information and create a personal bio
- verify your account with details like your phone number and photos of identification documents.
- Create a listing and specify the type of property you're listing (House, Apartment, Room)
- Take attractive photos
- set pricing

Helpful Tips:

- you can change the price of your listing at any time
- select the dates and block out times the listing will be unavailable
- Come up with a cleaning plan
- Automate messages
- Create a self check-in process

DIGITAL PRODUCT

Average Monthly Pay: ENDLESS

How To Start:

- You will need some type of computer or mobile device
- Figure out which digital product you are interested in selling
- Digital products can be delivered to your customer via PDF file
- Some platforms you can create digital products on are Photoshop, Microsoft, Canva, Adobe in Design,
- Platforms you can sell on our Etsy, Shopify etc.

Helpful Tips:

- The more digital products you have listed the better your earning potential
- Once you create the digital product and list it it will be passive income
- Start with at least selling 5 digital products
- Share and market your digital products

NEIGHBOR

Average Monthly Pay: ENDLESS

How To Start:

- Free to sign up
- List your garage , basement, spare bedroom or any type of space for FREE
- NO charge
- host payout are directly deposited automatically at the end of each month
- Sign up on the website **neighbor.com**

Helpful Tips:

- Interested renters will reach out to you
- You can see what they will be storing or even meet them in person
- Message them directly from the mobile app

TURO

Average Monthly Pay: $300-$700

How To Start:

- Must be 21 +
- Must have driver's license and proof of identity
- turo is not offered in all areas
- Turo takes 15% to 40 % of the rental cost, that cost covers insurance for your vehicle and advertising on the website
- You will need a recent photo for your profile

Helpful Tips:

- Make sure your car is reliable
- Make sure you set up a schedule that works for you
- Be very clear about your guidelines
- If you do not allow smoking in the vehicle make sure you state that

VIRTUAL ASSISTANT

As a virtual assistant you will be answering emails, transcribing documents, organizing files, coordinating schedules and calendars, making travel arrangements, and generally taking charge of administrative tasks.

Helpful Tips:

- Work remote from anywhere
- You will need good oral communication and writing skills
- good computer skills required

Task Rabbit

Belay

Upwork

Time, ETC

5 MONEY HABITS TO START NOW

SET FINANCIAL GOALS

START BUILDING ASSETS

BUILD MORE PASSIVE INCOME

SAVE MORE MONEY

PLAN FOR THE FUTURE

Exercise: Brainstorm side incomes

Things I LOVE doing:

Things I HATE doing:

What I LOVE about my job:

What I HATE about my job:

Exercise: Brainstorm extra income ideas

WRITE 1-2 SIDE-INCOMES YOU ARE INTERESTED IN?

WHAT SUPPLIES WILL YOU NEED TO START?

WHAT WILL BE YOUR PRICING?

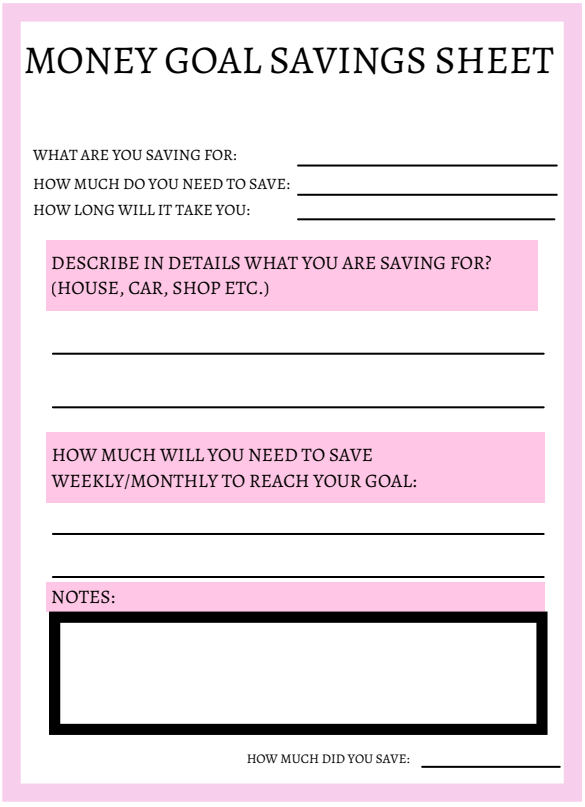
WHO WILL BE YOUR TARGET AUDIENCE?

WHAT WILL YOU NEED:

	YES	NO
WILL YOU NEED A CAR?	☐	☐
WILL YOU NEED A BIKE?	☐	☐
WILL YOU NEED A COMPUTER?	☐	☐
WILL YOU NEED A CAMERA?	☐	☐
WILL YOU NEED A PHONE?	☐	☐

HOW TO USE THE GOAL SHEETS:

On the next page is 5 side hustle goal sheets and 5 Money Goal Savings Sheets that are meant to help you get started in finding the right side hustle for you and how to start setting financial goals


MONEY GOAL SAVINGS SHEET

WHAT ARE YOU SAVING FOR: _____

HOW MUCH DO YOU NEED TO SAVE: _____

HOW LONG WILL IT TAKE YOU: _____

DESCRIBE IN DETAILS WHAT YOU ARE SAVING FOR? (HOUSE, CAR, SHOP ETC.)

_____

_____

HOW MUCH WILL YOU NEED TO SAVE WEEKLY/MONTHLY TO REACH YOUR GOAL:

_____

_____

NOTES:

HOW MUCH DID YOU SAVE: _____


SIDE HUSTLE GOAL SHEET

MONTH OF: _____

WEEKLY GOAL AMOUNT _____

MONTHLY GOAL AMOUNT _____

PICK 1- 2 SIDE HUSTLES YOU WOULD LIKE TO TRY THIS MONTH

_____

_____

WHAT DAYS AND TIME WILL YOU BE WORKING ON YOUR SIDE HUSTLE?

_____

_____

NOTES:

AMOUNT MADE AT END OF MONTH: _____

Write your savings goals and how much you plan to save

extra space to add Notes

Set a weekly and monthly goal amount

Select 1-2 side hustles that you would like to try

Set a weekly and monthly goal amount

MONEY GOAL SAVINGS SHEET

WHAT ARE YOU SAVING FOR: _____

HOW MUCH DO YOU NEED TO SAVE: _____

HOW LONG WILL IT TAKE YOU: _____

DESCRIBE IN DETAIL WHAT YOU ARE SAVING FOR:
(HOUSE, CAR, SHOP ETC.)

_____

_____

HOW MUCH WILL YOU NEED TO SAVE
WEEKLY/MONTHLY TO REACH YOUR GOAL:

_____

_____

NOTES:

HOW MUCH DID YOU SAVE: _____

MONEY GOAL SAVINGS SHEET

WHAT ARE YOU SAVING FOR: _____

HOW MUCH DO YOU NEED TO SAVE: _____

HOW LONG WILL IT TAKE YOU: _____

DESCRIBE IN DETAIL WHAT YOU ARE SAVING FOR:
(HOUSE, CAR, SHOP ETC.)

_____

_____

HOW MUCH WILL YOU NEED TO SAVE
WEEKLY/MONTHLY TO REACH YOUR GOAL:

_____

_____

NOTES:

HOW MUCH DID YOU SAVE: _____

MONEY GOAL SAVINGS SHEET

WHAT ARE YOU SAVING FOR: _____

HOW MUCH DO YOU NEED TO SAVE: _____

HOW LONG WILL IT TAKE YOU: _____

DESCRIBE IN DETAIL WHAT YOU ARE SAVING FOR:
(HOUSE, CAR, SHOP ETC.)

_____

_____

HOW MUCH WILL YOU NEED TO SAVE
WEEKLY/MONTHLY TO REACH YOUR GOAL:

_____

_____

NOTES:

HOW MUCH DID YOU SAVE: _____

GOOD TIPS FOR BUSINESS:

- Register a website domain and set up a basic site with contact information. If you are offering services like lashes, nails, makeup or hair you can setup a simple booking website. Setting up a booking site is FREE!

- Consider registering your business as a LLC if you're worried about liability

- Open a business bank account! Start building business credit

- Submit trademark, patent, or copyright applications for your big idea/witty brand name if you're worried your ideas might be copied.

- Put the word out there! Shout your plans from the rooftops. You should have a facebook, Instagram or even Linkedin account

- Order business cards and stationary with your business info on them and Market your business by getting the word out!

WHEN YOU GET AN INCOME RAISE DON'T SPEND MORE MONEY INSTEAD, SAVE MORE MONEY!

WEALTH IS CREATED BY SAVING MORE MONEY THAN YOU SPEND!

- LIVING PAY CHECK TO PAY CHECK
- HAVING ONLY ONE INCOME STREAM
- SPLURGING ON THINGS YOU DON'T NEED
- PROCRASINATING
- MAKING POOR INVESTMENTS

Notes:

Notes: